



DEUTSCH - BRASILIANISCHE
WIRTSCHAFTSTAGE 2016
 ENCONTRO ECONÔMICO
 BRASIL - ALEMANHA **2016**

PROGRAM

as of September 27th, 2016

XXXIV. Germany-Brazil Economic Meeting 2016
Weimar, Germany
16 – 18 October

Sunday, 16th October 2016 <i>Venue: Hotel Elephant, Markt 19, 99423 Weimar</i>	
9h00 – 10h00	<i>Members only</i> Preparatory Meeting of the German-Brazilian Initiative on Agribusiness (Brazilian side)
9h00 – 10h00	<i>Members only</i> Preparatory Meeting of the German-Brazilian Initiative on Agribusiness (German side)
10h00 – 13h00	<i>Members only</i> Meeting of the German-Brazilian Initiative on Agribusiness
13h00 – 13h30	Luncheon
13h30 – 17h30	<i>Members only</i> Meeting of the Innovation Forum
19h30	“Walking Dinner” on Invitation of the Thuringian Ministry of Economy, Science and the Digital Society Greetings from Thuringian Minister-President Bodo Ramelow <i>Venue: Kaisersaal Erfurt, Futterstrasse 15/16, 99084 Erfurt</i> <i>Dresscode „Cocktail“</i>

Monday, 17 October 2016 <i>Venue: congress center "neue weimarhalle", UNESCO Platz 1, 99423 Weimar</i>	
08h00 – 09h00	Registration and Welcome Coffee
09h00 – 10h30	<p>Official Opening Session of the German-Brazilian Economic Meeting 2016</p> <p>Greetings: Wolfgang Tiefensee, Minister for Economy and Science Thuringia</p> <p>Statements: Andreas Renschler, Chairman Latin America Committee of German Business (LADW) and Member of the Group Board of Management of Volkswagen AG (c) Robson Braga de Andrade, President, CNI (c) Sigmar Gabriel, Minister for Economy and Energy Marcos Pereira da Silva, Minister, Ministry of Industry, Foreign Trade and Services - MDIC (DECLINED)</p>
10h30 – 17h30 <i>parallel to the panels</i>	Matchmaking Sessions (previously scheduled meetings – European Enterprise Network (EEN))
10h30 - 12h00	<p>Panel – Economic and Trade Policies - current Business Opportunities</p> <p>Moderator: Hildegard Stausberg, Journalist</p> <p>Kick off including report on meeting agribusiness initiative: Ingo Ploger, President, CEAL-Council of Latin America Entrepreneurs (c)</p> <p>José Augusto Coelho Fernandes, Director of Policies and Strategy, CNI (c) Ambassador Marcos Galvão, Secretary General, Ministry of Foreign Affairs (c) Ambassador Roberto Jaguaribe, President, ApexBrasil Dr. Stefan Mair, Member of the Executive Board BDI (c) Matthias Machnig, Vice Minister Economy and Energy (c)</p>
12h00 – 14h00	Lunch
12h00 – 12h30 <i>parallel</i>	Press Conference
14h00 – 15h30	<p>Panel I: Procurement / Compliance as competitiveness factor</p> <p>Moderator: Dr. Martin von Broock, Wittenberg Center for Global Ethics (c)</p> <p>Kick off: Lucas Spadano, Partner, Fialho Salles Lawyers (c) Abrão Neto, Secretary of Foreign Trade, MDIC (c) <i>Representative, private sector Brazil (tbi by CNI)</i> André Clark Juliano, Diretor Pais, Acciona Infraestruturas(tbc) Evandro do Carmo Guimarães, Executive President, Brazilian Institute for Ethical Competition (tbc) Jorge Abrahão, CEO, Institute Ethos (DECLINED) Virgínia Bracarense Lopes, Director, Purchases and Contracting Center, Ministry of Planning, Development and Management (DECLINED) Ralph Lima Terra, Executive Vice-Presidente, Brazilian Infrastructure and Basic Industry Association (ABDIB) (<i>NOT INVITED</i>) Paulo Diniz, Rothmann Advogados (<i>NOT INVITED</i>) Clas Neumann, Head of SAP Labs Operations and Fast Growth Markets SAP SE (c) Flavio Bertoli, Head of Compliance, LEDVANCE (tbc)</p>

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14h00 – 15h30 <i>parallel</i>	<p>Panel II: Healthcare / Tackling epidemic</p> <p>Moderator: Telma Salles, President, Pro-Genericos (tbc)</p> <p>Hernani Serio Fresenius Managing director (tbc)</p> <p>Kick off: NN. Merck (tbc)</p> <p>Theo van der Loo, President, Bayer SA (c) Dr. Berit Hamer, Head of International Cooperation, Ottobock (c) Prof. Dr. Alexander S. Kekulé, Director Institut for Medical Microbiology, Martin-Luther-Universität Halle-Wittenberg (c)</p> <p>Edilson Viola, Managing Director, Fette do Brasil (tbc) Marcelo Lacerda, Hospital Osvaldo Cruz - Lanxess (tbc) Cesar Augusto Olsen, President, Olsen (tbc) Dante Allario Junior, President, Biolab (NOT INVITED)</p>
15h30 – 16h00	Coffee Break
16h00 – 17h30 <i>parallel</i>	<p>Panel III: Industrial policy (Industry 4.0, Brazil's new industrial policy, SMEs)</p> <p>Moderator: Dr. Klaus Mittelbach, Chairman of the Board of Management, ZVEI (c)</p> <p>Kick off: Wilson Bricio, MEI- ZF</p> <p>Kick off: João Emílio Gonçalves, Executive Manager of Industrial Policy, CNI (c)</p> <p>Marcos Vinicius de Souza (SDCI/MDIC) Secretary of Innovation, Ministry of Development, Industry and Foreign Trade (c) Glaucio Côrte, President FIESC and (COPIN/CNI), President of the Issue Specific Council on Industrial Policy and Technological Development, CNI (c) Wolfgang Dorst, Director Department "Industrie 4.0" at BITKOM e.V. (c) Dr. Wolfram Anders, Executive Vice President LA, President AHK São Paulo (c)</p>
16h00 – 17h30 <i>parallel</i>	<p>Panel IV: Strategies for Mechanical Engineering in Brazil</p> <p>Moderator: Germany</p> <p>Kick off: Professor João Fernando Gomes de Oliveira, University of São Paulo</p> <p>Humberto Luiz de Rodrigues Pereira, Vice President of Engineering and Technology, Embraer (c) Abílio Afonso Baeta Neves, President, (CAPES) Coordination for the Improvement of Higher Education Personnel (c)</p> <p>Dr. Reinhold Festge, President VDMA (Verband Deutscher Maschinen- und Anlagenbau e.V.) (c) Felix Kleinert, Managing Director NETZSCH Pumps & Systems (c)</p>
18h00	Reception/Barbecue on invitation of Thuringia and Rio Grande do Sul (c)

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Tuesday, 18 October 2016 <i>Venue: congress center "neue weimarhalle", UNESCO Platz 1, 99423 Weimar</i>	
09h00 – 12h15 <i>parallel to the panels</i>	Matchmaking Sessions (previously scheduled meetings - EEN)
09h00 – 10h30 <i>parallel</i>	Panel V: Infrastructure (airport, road and railroad concessions) Moderator: Cesar Cunha Campos , Director, FGV Projects and FGV Europe (c) Kick off: Wagner Cardoso , Executive Manager of Infrastructure, CNI (c) Guilherme de Mendonça , Member of the Board, Brazilian Infrastructure and Basic Industry Association (ABDIB) (c) José Magela Bernardes , CEO, Porto do Açú, Prumo Logística (c) Olavo Machado Junior , President FIEMG and (COINFRA/CNI), President of the Issue Specific Council on Infrastructure, CNI (c) Christian Naumann , Project Director Global Investments, Fraport AG (c) Christian Murach , Member of the Executive Board, KfW IPEX-Bank GmbH (c)
09h00 – 10h30 <i>parallel</i>	Panel VI: Security and Defence Moderator: João Emílio Gonçalves , Executive Manager of Industrial Policy, CNI (c) Kick off: Claus Günther , Chairman BDI-Security-Committee, CEO Diehl Defence (c) Stephan Lösch , Vice President, Head of Governmental Relations, AIRBUS Defence & Space GmbH (c) Ulrich Sasse , Executive Director Rheinmetall Defence Electronics (c) Carlos Frederico Aguiar , President, Brazilian Defense and Security Industries Association (ABIMDE) (c) Air Force General José Augusto Crepaldi , Acting Secretary of Defense Products (Seprod), Ministry of Defense (c)
09h00 – 12h15 <i>parallel to the panels</i>	<i>Delegates only</i> Meeting of the German-Brazilian Mixed Commission
10h30 – 10h45	Coffee Break

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10h45 – 12h15 <i>parallel</i>	Panel VII: Optical Industry Moderator: Prof. Andreas Tünnermann , Director Fraunhofer IOF, Jena (c) Kick off: Bento Alcoforado , President, (ABIÓPTICA) Brazilian Association for the Optical Industry (c) Leonel Fernando Perondi , Director, INPE – National Institute for Space Research, (MCTI) Ministry of Science, Technology and Innovation (tbc) Ricardo Campello , Director of Defense Systems, ARES, Safety and Defense (DECLINED) Justus Wehmer , Co-CEO Carl Zeiss Microscopy (c) Dietmar Ratzsch , President & CEO Jena Optronik (c)
10h45 – 12h15 <i>parallel</i>	Panel VIII: Mobility Moderator: José Augusto Coelho Fernandes , Director of Policies and Strategy, CNI (c) Kick off: Rainer Bomba , State Secretary Federal Ministry of Transport and Digital Infrastructure (c) Roberto Cortes , Presidente, MAN Latin America (c) Cleber Almeida , Director of Urban Mobility, Ministry of Cities (SEMOB/MCidades) (DECLINED) Emiliano Affonso Neto , President, (AEAMESP) Metro Engineers and Architects Association (DECLINED) Antonio Megale , President, National Association of Automotive Vehicle Manufacturers ANFAVEA (tbc) Otacílio Gomes , Managing Director, SAE Brasil(tbc) <i>Representative of Rio de Janeiro</i> Prof. Dr. Christoph Walther , Member of the Board, Head of Global Research PTV Group (c) Raimundo Colombo , Governor, Santa Catarina (NOT INVITED)
12h15 – 12h45	Closing Session of the of the German-Brazilian Economic Meeting 2016 Presentation of EEBA 2017 in Porto Alegre, Brazil Mayor of Porto Alegre President of FIERGS – Federation of Industries of the State of Rio Grande do Sul (c)
12h45 – 13h45	Lunch
From 13h00	Technical visits: - Optical Industry - Zeiss - Pharmaceutical Industry - Bayer - Logistics - DHL

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