



Deutsch-Brasilianische Wirtschaftstage
Encontro Econômico Brasil-Alemanha



2017



Federal Ministry
of Food
and Agriculture



abag
ASSOCIAÇÃO BRASILEIRA
DO AGRONEGÓCIO



German-Brazilian Initiative for Cooperation in Agribusiness and Innovation

Working Session

Sunday, November 12th, 2017

09:00 am – 13:00 pm

Venue: FIERGS

Sala de Convenções

AV. ASSIS BRASIL, 8787, SARANDI, PORTO ALEGRE-RS BRAZIL

(Draft v7)

AGENDA

| | |
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| Welcoming remarks | 09h00 |
| German side: Jordi Tormo, Vice President – Business Management Formulation Technologies Europe (BASF SE) (5’) (c) Clemens Neumann, Head of Department at Federal Ministry of Food and Agriculture (BMEL) / – (5’) (c) | |
| Brazilian side: Caio Carvalho , President (ABAG) (c) (5’) <i>Bernardo Todeschini, Regional Superintendent of Agriculture (MAPA) – (5’)(c)</i> | |
| 1. Review Actions Session 2016 – (10’) <i>Speaker: Jordi Tormo (BASF SE) (c)</i> <i>Speaker: Caio Carvalho (ABAG) (c)</i> | 09h20 |
| 2. Political Aspects <ul style="list-style-type: none">• State of Art of Agriculture Policy in Germany – (10’) <i>Speaker: Clemens Neumann (c) (BMEL)</i>• State of Art of Agriculture Policy in Brazil – (10’) <i>Speaker: Bernardo Todeschini, Regional Superintendent of Agriculture (MAPA) – (5’)(c)</i> | 09h30 |
| Should be addressed in TOP 2 | |
| 3. Innovation Aspects and Bilateral Cooperation’s <ul style="list-style-type: none">• German-Brazilian Innovation Hub Bioeconomy – (10’+) <i>Speaker: Dr. Peter Nagler, Head of Innovation Hub (BDI- ABAG) (c)</i>• Cooperation on Agribusiness 4.0 – Livestock – (15’+) <i>Innovation on Precision Agriculture and digital data management</i> <i>Introductory remarks:</i> <i>Speaker: Gustavo Ferro / Besaluel Botelho BOSCH Brazil (c)</i> | 09h50 |

- **Image recovery of Brazilian beef meat – (10'+)**
Speaker: Prof. Aidar (FGV) (c)

- **Cooperation in the field of livestock husbandry and animal health – (10'+)**
Speaker: J. Hartung (University of Hanover) (c)

DEBATE (15')

- **Integrated solutions as concept for multidisciplinary issues – (10'+)**
Speaker: iLFP Luiz Lourenço (ABAG – COCAMAR) (c)

- **Cooperation on Aquaculture (20'+)**
Speaker: Burkhard Hormann ColossalFish Germany (c)
Speaker: Dayvson Franklin de Souza MDIC Secretario de Aquicultura e Pesca (tbc)
Speaker: Olaf Griebenow (ROSOMA GmbH)

- **Cooperation on biogas technology transfer – (10')**
Speaker: H. D. Beuthan (WWZ) (c)

- **R&D Cooperation on relevant bioeconomy topics – (10'+)**
Speaker: Prof. Dr. Georg F. Backhaus, President of Julius Kühn Institute/Federal Research Centre for Cultivated Plants (c)

DEBATE (15')

5. Bioeconomy and Sustainability

11h55

- **Sustainable Bioeconomy actions – Green Latin America – Green Rio – (10'+)**
Speaker: Beatriz Bley, Manager (Planeta Orgânico – Green Rio)
- **Biofuel - RenovaBio / Program 2030 – (15'+)**
Speaker: Caio Carvalho (ABAG) / Besaluel Botelho (SINDIPEÇAS)

DEBATE (15')

6. Debate on cooperation fields (10')

12h35

7. Miscellaneous and Closing Remarks (15')

12h45

(time in brackets refers to "Presentation + Q&A")

tbi to be invited

tbc to be confirmed (invitation sended but without confirmation)

c confirmed

LIST OF PARTICIPANTS

| Brazilian Side | | |
|---|-------------------------------|----------------------------------|
| Name | Company | Position |
| Weber Porto | Evonik | South America Regional President |
| Ingo Ploger | ABAG | Director |
| Luiz Cornacchioni | ABAG | Executive Director |
| Nina Teles | ABAG/IPDES | Partner |
| Rose Adas | ABAG/IPDES | Partner |
| Christian Lohbauer | BAYER ABIQUIM | Director Institutional Relations |
| Caio Carvalho | ABAG | President |
| Theo Van Der Loo | Bayer | President |
| Carlos Abijaodi | CNI | Director Industrial Development |
| Christine Ferreira | CNI | International Relation |
| João E. Gonçalves | CNI | Executive Manager |
| Burkhard Hormann | Colossal Fish | CEO |
| Alexandre Ponte and Bernardo Todeschini | MAPA | Executive Secretary |
| Braz Baracuhy | MRE | Diplomat |
| Luiz Lourenço | Cocamar | Presidente |
| Beatriz Bley | Planeta Organico | Director |
| Claudio Gunther | Stihl | President |
| Dayvson Franklin de Souza | Secr.Aquicultura e Pesca MDIC | Secretario |

| German Side | | |
|--------------------------------|------------------|--|
| NAME | COMPANY | POSITION |
| Jordi Tormo | BASF SE | Vice President – Business Management Formulation Technologies Europe |
| Clemens Neumann | BMEL | Head of Department at Federal Ministry of Food and Agriculture |
| Prof. Aidar | FGV | |
| Prof. Dr. Georg F. Backhaus | JKI | President of the Julius Kühn Institute/Federal Research Centre for Cultivated Plants |
| Peter Nagler | Evonik | Head of International Innovation |
| Prof J Hartung | Univ. Hanover | Institute of Animal Hygiene, Welfare and Farm Animal Behaviour |
| Milena Hoffer | BMEL | Division 623 International Relations to Latin America |
| Dr. Tilmann Schachtsiek | BMEL | Divison 525 Bioeconomy |
| Sigrid Zirbel | BDI | Director |